



ICENHOWER
COACHING & CONSULTING

Real Estate

COACHING PROGRAM

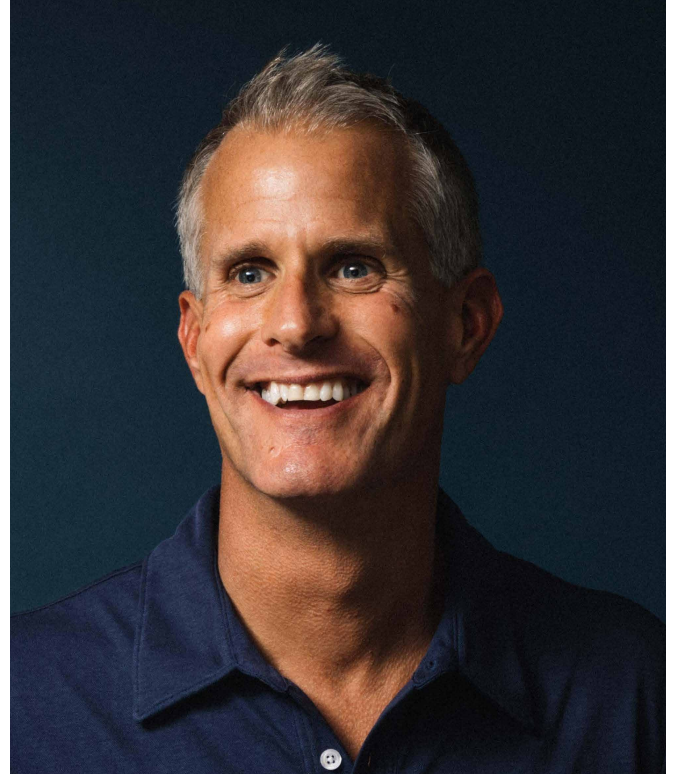
Letter from the CEO

Every single day we help agents and teams achieve their goals. Our coaches move agents forward and push them to make smarter business choices and keep them consistently working on metrics for success. Partnering with an Icenhower Coaching & Consulting coach will help your business grow faster and be more profitable.

We specialize in creating businesses that work like a well-oiled machine. We know that when something works, it really works, and we help you find that winning formula. We can also work across your whole team to scale training and growth in a way no other coaching or training system can. We provide all members of your organization access to our Online Learning Center where you are able to hold them accountable to their growth and development. With our vast training library, we can move our clients further in between each call and scale onboarding and training across large organizations.

Our team of elite coaches proudly coach many of the top agents, teams and brokerages in North America. This success is a direct result of our distinguished coaching team that I have carefully hand-selected myself.

This combination of extremely qualified business coaches and resources is why Icenhower Coaching & Consulting clients see an **average increase of 39% in GCI year over year.**



You can take the knowledge you gained today and immediately apply it. I also highly recommend talking to one of our coaches one-on-one. Even if you aren't ready to start coaching today, take the time to talk to someone from our team. Getting their expert, individualized feedback and guidance on your business growth plan are invaluable. Many of our clients would tell you they wished they had asked for guidance sooner.

Ultimately, we are in this business to change lives. We want you to join our coaching community, more importantly, we want you to succeed. The goals you set today can only be achieved by taking action steps to get there. Your first step is scheduling a FREE 30-minute coaching consultation with Icenhower Coaching & Consulting today.

A handwritten signature in black ink that reads "Brian Icenhower". The signature is stylized and fluid.

Brian Icenhower
CEO & Founder

Call or text us today!

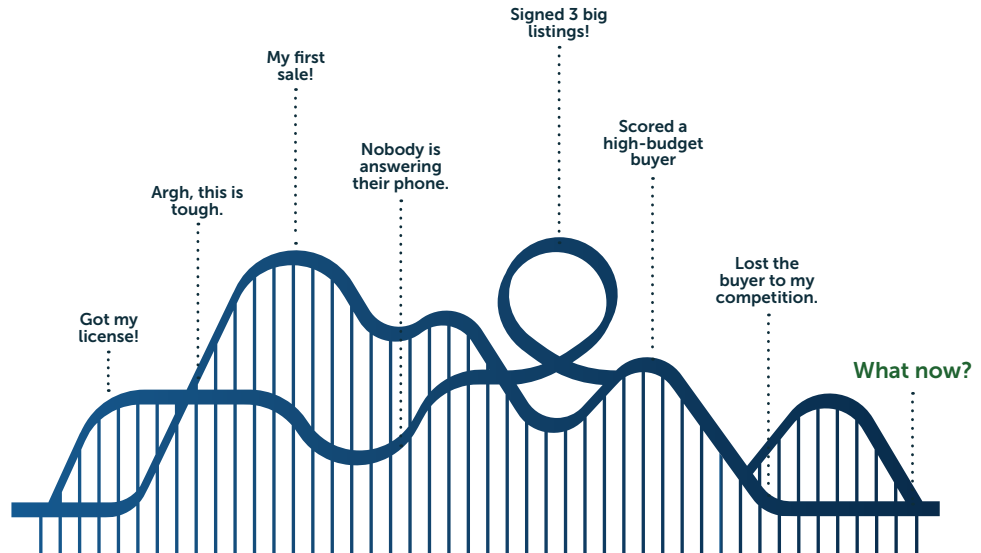
888-932-8422 • info@icenhowercoaching.com

Avoid the Real Estate Roller Coaster

Leverage a Coach

The real estate rollercoaster is real. Most agents start their careers with a lot of income-producing activity to generate clients. Then once agents begin working with clients and handling transactions, they stop actively looking for new business.

The right coach can bring the hair-raising roller coaster ride to an end and show agents how the right business plan coupled with the right activities creates a steady stream of real estate leads.



Icenhower Coaching Program

- ✓ Weekly one-one coaching sessions
- ✓ Access to your coaches direct line and email in between calls
- ✓ Unlimited access to the Online Learning Center and all ICC courses.
- ✓ Team access to the Online Learning Center with Weekly Progress reports
- ✓ Access to ICC's File Library of over 1000 files including Marketing Materials, Scripts, Trackers, Scoreboards, and Checklists
- ✓ Versatility to have your team join your calls when needed
- ✓ Customized advice on business planning, team building, and lead generation
- ✓ Unlimited DISC links for hiring and recruiting
- ✓ Activity tracking and weekly call recaps
- ✓ Access to ICC's exclusive coaching platform
- ✓ Free access to ICC's events including the year-end SUMMIT Mastermind

Why coaching works

Higher commissions

Diversified lead sources

More referrals from your database

More transactions

Predictable and steady income

Accountability to follow through

Proven models systems

Organized strategic business plan

Growth Tracking - Focus on the Metrics that Matter

Schedule a Strategy Session

Still not sure what coaching can do for you? Schedule a session with one of our real estate experts and we'll answer your individual questions.

PLUS, SCHEDULE A CALL AND YOU'LL GET:

- ✓ Free DISC profile analysis
- ✓ 30-minute strategy session
- ✓ Business plan
- ✓ Access to ICC's exclusive Real Estate Roundtable Facebook Group
- ✓ Free ebook

Call or text us today!

888-932-8422 and info@icenhowercoaching.com



Testimonials

"The Icenhower coaching platform gave me the strategies to support both my strengths and weaknesses, as well as my team and business."

-SHAWNA BELLENDIR

"Having an expert in your corner is more value than you could ever ask for. There is no monetary value that I could ever put on the coaching that I get."

-TAYLOR CRESSWELL

"ICC Coaching gives my agents direction on how to achieve additional transactions per year, it has enhanced our career acceleration program."

-ROBIN SHIVINSKI

Where and How to Follow Us

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